60 Minute Traffic Masterclass

- Mindset & Foundation
  - Traffic Mindset: Speed over Perfection
  - Free vs Paid Traffic
  - Audience, Message & CTA
  - Simple Lead Magnet Setup
- Fast Traffic Methods
  - Social Media Hacks: Trends ● Groups ● Snackable Content
  - Content Formula: Hook ● Value ● CTA
  - Micro-Stories
  - Repurposing Content
- Search Traffic
  - Long-Tail Keywords
  - Quick Blog Posts
  - YouTube How-To Videos
  - Q&A Sites (Quora, Reddit)
  - Optimizing Existing Content
- Leveraging Audiences
  - Guest Content: Blogs ● Podcasts
  - Collaborations & Shoutouts
  - Community Q&A
  - Newsletter Mentions
  - Affiliate/Referral Partnerships
- Automation
  - Schedule Social Content
  - Automated Email Sequences
  - Repurposing Workflows
  - Evergreen Assets
  - Delegation/Outsourcing
- Capture & Keep
  - Email List Building
  - Lead Magnets Everywhere
  - 3–5 Email Welcome Sequence
  - Driving Traffic Back via Email
- Action Plan
  - Daily 60-Minute Sprint
  - Weekly Rhythm (Content ● Engage ● Search ● Repurpose ● Email ● Automate ● Review)